



Dear Vendor Colleagues,

The Wisconsin Society of Gastroenterology Nurses and Associates will be holding a spring educational conference on Saturday April 21st 2018 at the Madison Museum of Contemporary Art in Madison, WI. The program is expected to commence at 8 am and conclude at approximately 4:30 pm. SGNA is the gold standard of GI Nursing in the community and we are in the process of contracting with five excellent speakers. We anticipate approximately 75-100 nurses and associates from throughout the State of Wisconsin.

Your company is invited to participate in exhibiting its products and services. There is a standard exhibit fee of \$750 per five-foot table. We also have several Platinum Table locations available within the exhibit hall for a fee of \$1500. These locations provide premier visibility to all of our attendees.

Continental breakfast and a lunch for one rep are included in your fee. Vendors will be able to set up in the expansive, beautiful and naturally lit atrium located in the main level area of the museum. This area will be available for set up the Friday evening before or Saturday morning starting at 7am. Attendees are expected to arrive starting at 8 am for registration and vendor visitation. Our program will commence at 9am and will have an additional vendor visit from 11 to 1145.

If donating a door prize is a consideration, please be informed that the door prizes will remain at your vendor site and registrants will sign up at your table. This will provide you more time and interaction with the attendees. Your company also has the opportunity to provide sponsorship in the following areas: breaks and unconditional educational grants.

Please fill out the enclosed application form and return it with your check by April 1st. I have also included a W-9 form. Please let me know as soon as possible if I need to complete an application with your company on line. Amy Komp, WSGNA treasurer, is also setting up an account so your company can deposit directly to the WSGNA account. Space is limited this year. I hope to hear from you soon.

If you have any questions or concerns please contact us. We look forward to working with you at the WSGNA 2018 Spring Conference. Thank you for your continued support.

Sincerely,
Margaret Hauser-Ullman RN CGRN
WSGNA Education Committee Chair