



WISCONSIN SOCIETY OF GASTROENTEROLOGY NURSES AND ASSOCIATES

Dear Vendor Colleagues,

The Wisconsin Society of Gastroenterology Nurses and Associates will be holding a spring educational conference on Saturday morning March 25, 2017 at the Holiday Inn Milwaukee Riverfront. The program is expected to commence at 8 am and conclude at approximately 1 pm. SGNA is the gold standard of GI Nursing in the community and we are in the process of contracting with four excellent speakers. We anticipate approximately 50-75 nurses and associates from throughout the State of Wisconsin.

Your company is invited to participate in exhibiting its products and services. There is a standard exhibit fee of \$500 per six-foot table. We also have several Gold and Platinum Table locations available within the exhibit hall for a fee of \$750 and \$1000 respectively. These locations provide premier visibility to all of our attendees.

Continental breakfast and a morning break for one rep are included in your fee. The vendor area will be available for set up on Saturday morning at 6 am. Attendees are expected to arrive starting at 7 am and the program will commence at approximately 8 am.

Exhibits will be open during registration and an extended morning break. You will need to be disassembled by 1pm.

If donating a door prize is a consideration, please be informed that the door prizes will remain at your vendor site and registrants will sign up at your table. This will provide you more time and interaction with the attendees. Your company also has the opportunity to provide sponsorship in the following areas: breaks, and unconditional educational grants.

Please fill out the enclosed application form and return it with your check by March 5th.

If you have any questions or concerns please contact us. We look forward to working with you at the WSGNA 2017 Spring Conference. Thank you for your support.

Sincerely,

Margaret Hauser-Ullman, RN, CGRN
WSGNA Education Committee Chair